



COMPLETED MULTICLIENT RESEARCH 2026

EACH MULTICLIENT STUDY INCLUDES:



We are a strategy
consultancy *first*.

- ✓ Comprehensive PowerPoint report with detailed analysis, charts, the “so what” and expert commentary
- ✓ Expert sponsor questions integrated into surveys
- ✓ Continued support from Foodservice IP (FSIP) beyond delivery (no added fees)
- ✓ Strategic integration: FSIP partners with clients to translate findings into practical growth roadmaps
- ✓ Robust appendix with survey instruments and full data set



FSIP 2026 RESEARCH PORTFOLIO

Senior Living Foodservice: Hospitality Meets Healthcare

Anchored by the aging Boomer wave, senior living remains one of the fastest-growing institutional segments. 2026 update explores restaurantization, dietary diversity, sustainability mandates, and FSM/GPO purchasing power. Completed in March 2026.

Selling to Central Kitchens & Commissaries

Central kitchens and commissaries are increasingly the backbone of both retail prepared foods and restaurant chains. FSIP's 2026 study provides a full update on this rapidly evolving channel, focusing on purchasing decision structures, commissary vs. on-site production, and opportunities for suppliers. With operators seeking efficiency and consistency, commissaries represent one of the most important long-term growth drivers. Completed in April 2026.

Growth Drivers in K-12 Foodservice

Large (~\$18B) but complex growth channel. Focus is on USDA compliance, menu innovation, student expectations, and supplier differentiation. Completed in April 2026.

The Next Generations of Chefs: Millennials & Gen Z as Decision-Makers

Updated look at chef influence on product adoption, menu trends, and supplier relationships. Highlights younger chefs' values: sustainability, authenticity, bold flavors. Completed in March 2026.

Digital Distributor Platforms: Reshaping Operator–Distributor Relationships

Platforms like Cut+Dry and Pepper are redefining distributor–operator dynamics, especially among independents and small chains. This study examines DSR role shifts, purchasing behavior changes, and how manufacturers can best reach operators in an increasingly digital landscape.

Pricing

- One study: \$15,000
- Two studies: \$26,500
- Three studies: \$35,000

Other Completed & Available for Immediate Purchase

- Opportunities in Convenience Store Foodservice: 2025 Update
- Opportunities in Foodservice Pizza & Components: 2025
- Capturing Opportunities in Micromarkets: 2024
- Selling to Commissaries Serving Foodservice and Retail: 2024
- The Outlook & Opportunities for Sandwiches & Handhelds: 2024
- Bundle pricing applies when combining past and upcoming reports.

Closing Note

Our multi-client studies represent one dimension of FSIP's work. They provide affordable access to timely evidence, but our primary work is guiding clients through custom strategy development, go-to-market planning, and execution support. These projects serve as catalysts for deeper engagements, where the evidence gathered here becomes the foundation for tailored growth strategies.

To learn more, contact:

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About Foodservice IP

We are a young company...of food industry veterans.

We are deep thinkers and straight shooters...providing fact-based guidance that inspires.

We are small but mighty...and laser-focused on your needs.

We are agile and lean...offering the best value on high-quality consulting and intelligence.

We are different...we are Foodservice IP.



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